



Indian Highways Management Company Limited

(An Initiative of NHAI)

CIN : U74140DL2012PLC246662

Corporate Office : 2nd Floor, MTNL Building, Sector-19, Dwarka, New Delhi-110075

Tel.: +91-11-28042710 | Website : www.ihmcl.com

Ref: IHMCL/OMC/Media Campaign/2018/970

Date: 13.05.2019

Reference to RFP Tender No. IHMCL/Misc/Creative Agency/2019 published on 27.02.2019 for Selection of Creative Agency for IHMCL at e-tender & IHMCL website with bid due date on 02.04.2019, the technical bids were opened on 03.04.2019.

Following is the recommendation of the Evaluation Committee: -

1. Following 3 bidders are found as responsive after evaluation of Technical bids: -
 - a. Shemaroo Entertainment Limited
 - b. Maximus Mice and Media Solutions Pvt. Ltd.
 - c. Dentsu India Pvt. Ltd.

2. Financial bids shall be opened on 16.05.2019 at 15:00 Hrs.